

# Ankrea



**Ankreative**

**COMPANY PROFILE**

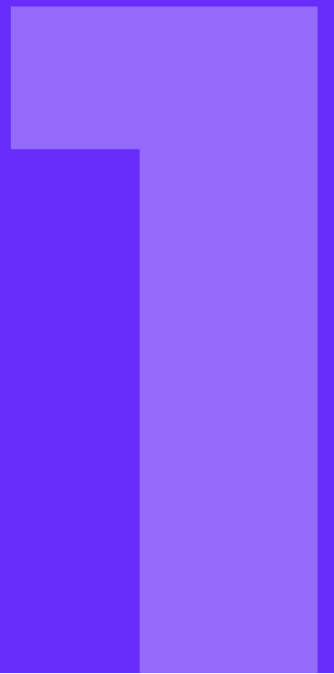
# About Us



Established in 2016, we are team of 15 and we work together to design, create and produce website , marketing and software projects that helped more than 100 startups.

We are available for hire in a wide range of creative projects.

About Us



Service



Our Service



- WEBSITE DEVELOPMENT
- PPT / PITCH DECK DESIGN
- CUSTOM SOFTWARE DEVELOPMENT
- GRAPHIC DESIGN
- ONLINE REPUTATION MANAGEMENT
- BULK WHATSAPP
- PR SERVICES

- SOCIAL MEDIA MARKETING
- INFLUENCER MARKETING
- E-COMMERCE DEVELOPMENT
- GOOGLE ADS
- FACEBOOK ADS

3

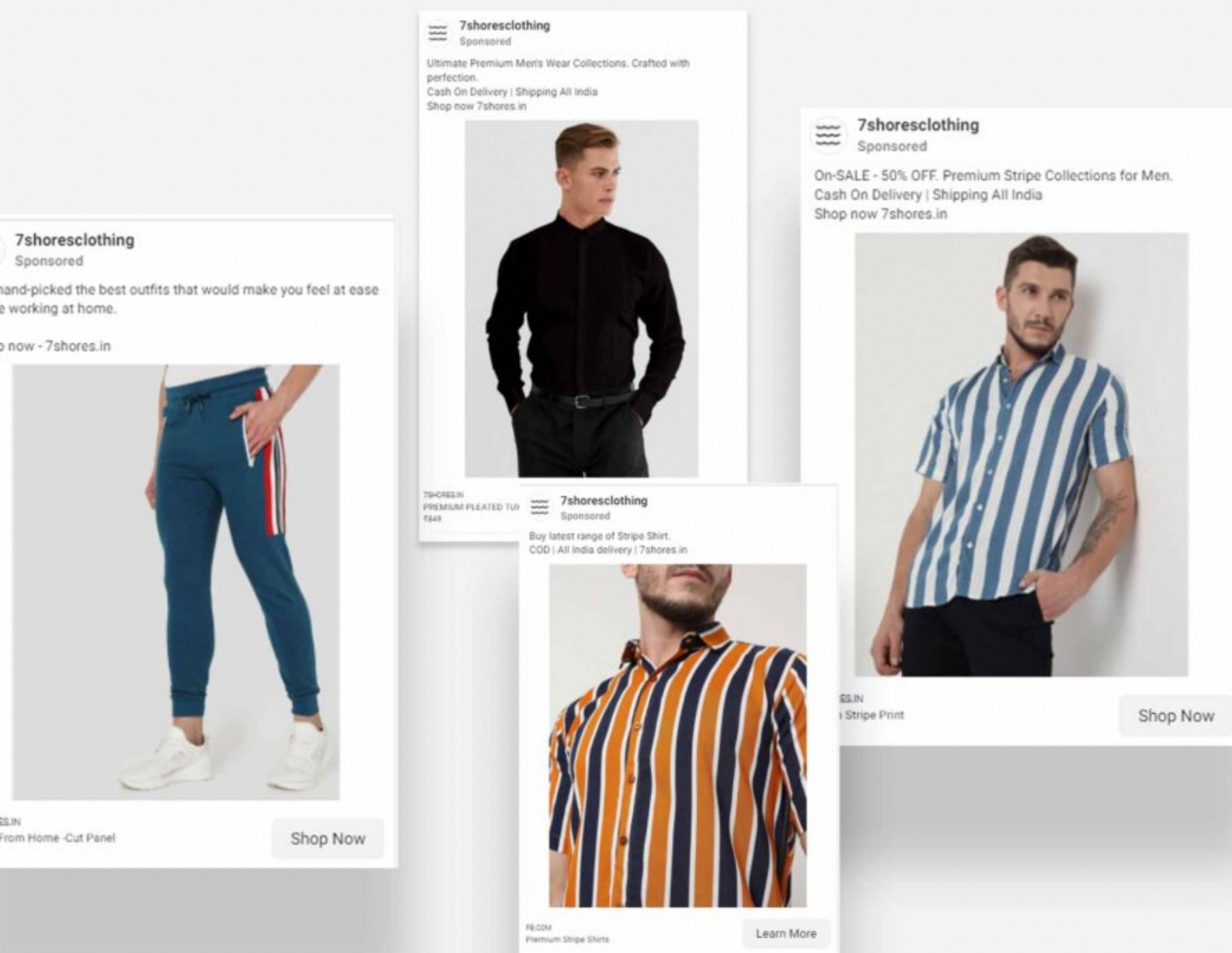


# Our Projects

rojects

## 40Lakh+ Revenue Generation

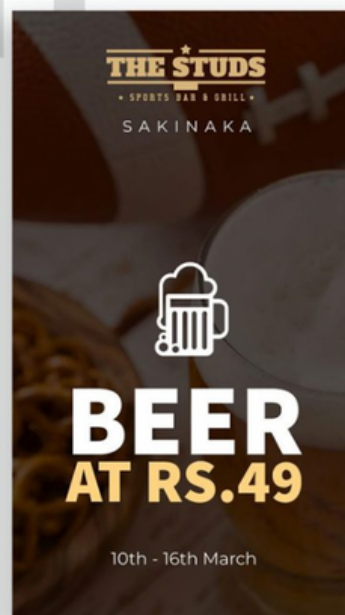
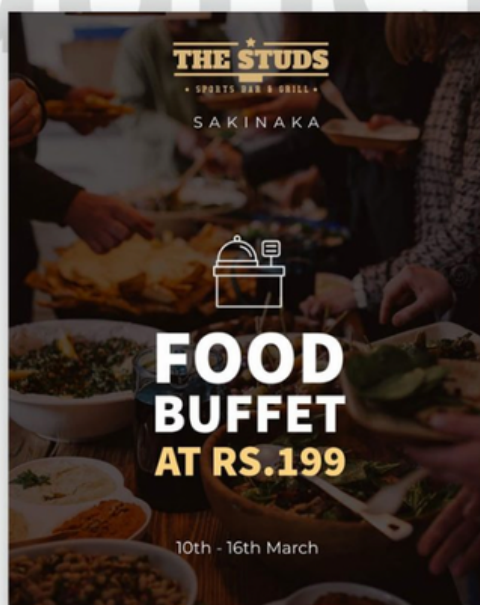
7shores is a Premium Apparel Startup based out of Mumbai dealing in Men's Fashion. Our goal was to build the website and generate profitable ROAS using Facebook and Instagram Advertising. Using 30+ campaigns and Ad set level, Creative testing we were able to generate more than 3000 orders in the second month with 10X Returns over Adspend.



# The Studs

## Influencer Marketing

The Studs - Sakinaka a new launch event, our team made a strategy plan and provide numerous models and influencers to increase the overall reach by 2 lakh+



Reaching 2Lakh+ Mumbai Audience using Facebook Ads





# Trafalgar Tower

## 1000+ Leads Monthly

Trafalgar is a project of Akshaygroup in Mumbai, we successfully generated 1k+ leads using Google, Facebook and Instagram Ads



**YEAR END  
FESTIVE OFFER**

BECOME AN ESTEEMED CHANNEL PARTNER  
**3% ON EVERY BOOKING**

OFFER VALID TILL 31ST DECEMBER 2021

CONTACT : +91 7710050070 / 76



AKSHAY GROUP  
YES, POSSIBLE!  
WE BUILT YOUR DREAMS



**EXCLUSIVE CHRISTMAS AND  
NEW YEAR OFFER**

BECOME AN ESTEEMED CHANNEL PARTNER OF AKSHAY GROUP  
**RECEIVE 3% ON EVERY BOOKING**

**5 DAYS TO GO**

CALL: +91 7710050070 / 7710050076

OFFER VALID TILL:  
31ST DECEMBER 2021



AKSHAY GROUP  
YES, POSSIBLE!  
WE BUILT YOUR DREAMS



**TRAFALGAR  
-TOWER-**

REVISED PRICES WITH EFFECT FROM  
**15TH FEBRUARY 2022**

SEMI-FURNISHED  
**2 BED**

SEMI-FURNISHED  
**3 BED**

₹ 1.15 AL

CONTACT US ON  
+91 7710050070 / 7710050076



**TRAFALGAR  
-TOWER-**

A ROYAL LIFESTYLE COMES  
KNOCKING

**LIFT ACCESS NOW AVAILABLE  
SHOW SUITES READY**



TO BOOK YOUR SITE VISIT CONTACT US ON:  
+91 7710050070 / 7710050076  
NEAR VIKRANT CIRCLE, 60FT ROAD

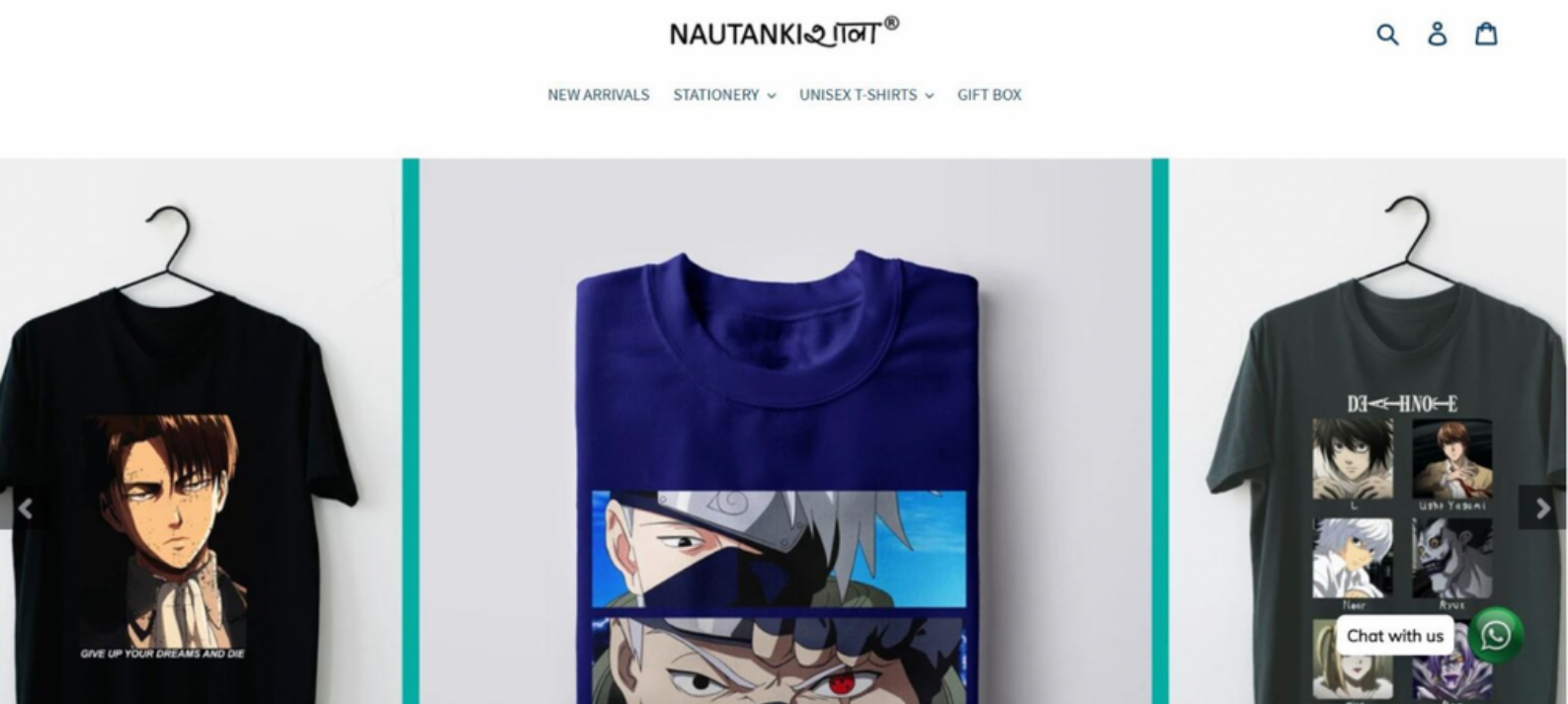


# Nautanki Shaala

# NAUTANKIशाला®

## Revenue Generation

Nautanki shala is a startup selling quirky tees. We started advertising and marketing in April 2021 with a goal of at least 100 orders per month. Using aggressive testing techniques we were able to generate more than 1000 orders per month in starting 3 months with 300% incremental in sales.



### Overview dashboard

Jun 1–Aug 31, 2021 compared to Mar 1–May 31, 2021

Total sales [View report](#)

₹2,286,034.40 ↑ 312%

Online Store ₹2,240,752.10 ↑ 314%

Draft Orders ₹44,633.30 ↑ 228%

Shopify Mobile for Android ₹649.00 -

#### SALES OVER TIME



Online store sessions [View report](#)

159,609 ↑ 217%

Visitors 147,295 ↑ 212%

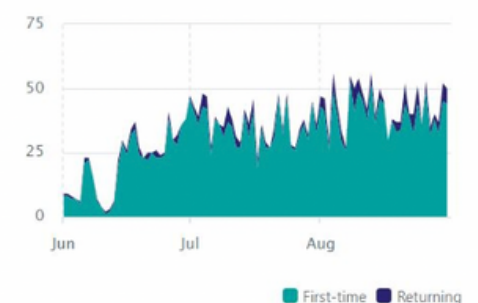
#### SESSIONS OVER TIME



Returning customer rate

6.83% ↓ 10%

#### CUSTOMERS OVER TIME



Total orders [View report](#)

3,087 ↑ 240%

Average order value [View report](#)



# ProCare

## Custom Software

Developed a robust software for procare using Node, and React, which helps them to manage staff, salary, clients, equipments, vendors, and more.

ProCare  
HOME CARE REDEFINED

Dashboard

- Project
- Staff
- Patients
- Category
- Vendor
- Equipment

Category

/ Category

Category Summary

28

Total Category

28

Active Category

0

Inactive Category

Active

Inactive

+ Add Category

Search

CATEGORY NAME	CATEGORY CODE	EQUIPMENT COUNT	STATUS	ACTION
Aluminium ward Cylinder	cylinder-wAlu	0	Active	
Ambu Bag	ambu			
Recliner				

Staff

/ Staff

Project

Details

Transaction

Files

Ledger

Ketan Ashok chikhale's Project Summary

10400

Total Due

0

Amount Paid

Show 50 entries

DATE	PROJECT NAME
13/04/2022	Nurse @ Parate Marole

Project

Details

Transaction

Files

Ledger

Ketan Ashok chikhale

Created On: 5/26/2022

Personal Details

Gender

Male

Birth Date

14/07/1977

Age

44

Weight

55 kg

Height

5.4

Aadhar Card

Pancard

AKGPH ` 26K

Staff Monthly Salary

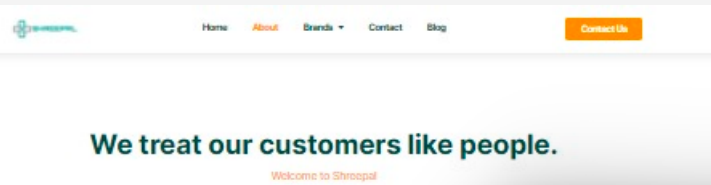
Staff Details

Staff Ongoing Projects

# Shreepal

## Website Design

Shreepal is a aggregator of multiple brands dealing with products related to furniture items. Our fast-loading website with a custom touch helped them to display the right information to their customers.



### Why do customers trust us?

#### Corporate governance

Lorem ipsum has been the industry's standard dummy text ever since the 1500s.

#### Our Code of Pone

Lorem ipsum has been the industry's standard dummy text ever since the 1500s.

#### International branches

Lorem ipsum has been the industry's standard dummy text ever since the 1500s.

#### Customer comm

Lorem ipsum has been the industry's standard dummy text ever since the 1500s.

### Company Highlight



#### Authorised Capital

Amet minim mollit non deserunt ullamco est sit aliqua dolor do amet sint.



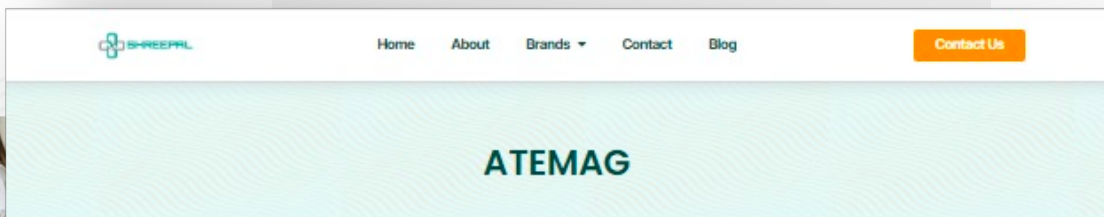
#### Advances

Amet minim mollit non deserunt ullamco est sit aliqua dolor do amet sint.



#### Working Capital

Amet minim mollit non deserunt ullamco est sit aliqua dolor do amet sint.



#### OIL BATH

Some description about the product here



#### OIL BATH

Some description about the product here



#### SOFT TOUCH CUBE

Some description about the product here



#### SOFT TOUCH PRO

Some description about the product here



### BROCHURES





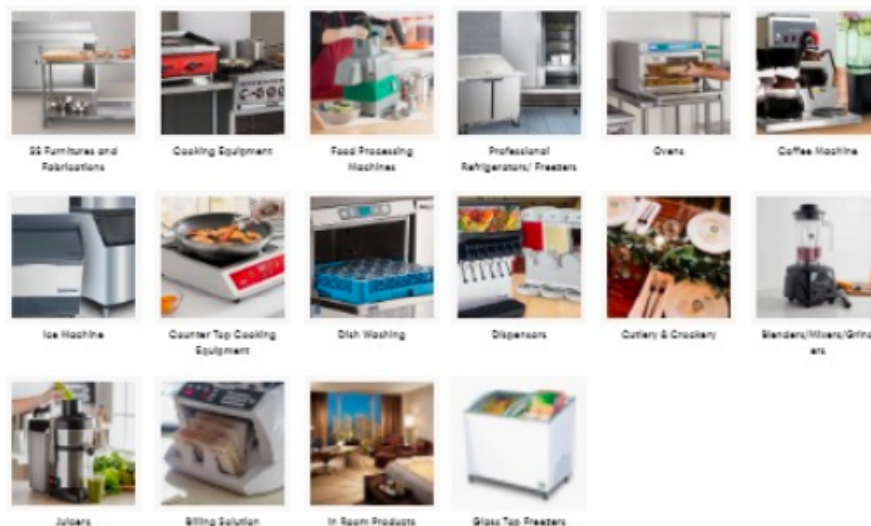
# Gohoreca

## Ecommerce Solution

Gohoreca is a aggregator of multiple restaurants and hotel machinss like ovens. We have developed a scalable ecommerce solution with more than 100 categories and 1000 products.



### Popular categories



You may also like



# Contact



## Contact Us

102 Sanghavi Square Mall, 1st Floor, Near  
HDFC Bank, M.G Road, Ghatkopar,  
Mumbai.

Office - 918369454168  
Info@ankreative.com

[ankreative.com](http://ankreative.com)

